



**ANDY REED JOINS WESTSTAR'S NEW MEXICO COMMERCIAL BANKING TEAM
AS VICE PRESIDENT, COMMERCIAL BANKER**

FOR IMMEDIATE RELEASE

OCTOBER 12, 2023 (Las Cruces, NM) – WestStar, the leading financial institution in the Borderplex region, is proud to announce the addition of Andy Reed as Vice President of Commercial Banking. In this pivotal role, Reed will drive growth throughout New Mexico by offering a comprehensive suite of lending and business services to existing and potential clients, aiding them in their business expansion efforts.

With over 35 years of experience in commercial lending and banking, Reed has a proven track record of working with diverse businesses across West Texas and New Mexico. His expertise particularly shines in the real estate and medical sectors. Commenting on his new role, Reed expressed his enthusiasm, stating, "I am thrilled to join WestStar and become a part of a well-established community financial institution committed to nurturing long-term client relationships that contribute to their success."

Reed holds a Bachelor of Business from the University of Pittsburgh and is a Rio Grande Rotary Club member.

About WestStar

WestStar is a locally owned community bank with more than \$2.9 billion in assets. It services the El Paso, Las Cruces, and northern Mexico area (collectively known as the Borderplex region). WestStar provides businesses and retail consumers with local access to a broad array of financial services, including banking, treasury management, wealth management, insurance, and title services. Additionally, WestStar team members serve on over 60 boards and committees of non-profit and civic organizations and participate in a wide range of community betterment efforts and philanthropic causes. For more information, visit the WestStar website at [weststarbank.com](https://www.weststarbank.com).

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